

THE STATE OF THE GARDEN

A GARDEN CLUB OF AMERICA FLOWER SHOW

2010 GARDEN CLUB OF AMERICA ANNUAL MEETING



PRESENTED BY THE CLUBS OF ZONE IV

MAY 13 - 15, 2010

HILTON EAST BRUNSWICK
THREE TOWER CENTER BOULEVARD
EAST BRUNSWICK, NEW JERSEY 08816

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TIMETABLE FOR EXHIBITORS

Tuesday, November 10, 2009

Division I Flower Arrangement - Registration deadline

Saturday, November 14, 2009

Division II Horticulture - Final date for acquisition of horticultural plant material to fulfill the six month minimum ownership requirement

Saturday, February 13, 2010

Division II Horticulture - Final date for acquisition of horticultural plant material to fulfill the three month minimum ownership requirement

Saturday, February 20, 2010

Division III Photography - Registration deadline

Saturday, April 10, 2010

Division III Photography - Receipt of exhibits and entry cards deadline

Monday, April 12, 2010

Division II Horticulture - Registration deadline

Monday, May 3, 2010

Division I Flower Arrangement and Division II Horticulture - Receipt of entry cards

Thursday, May 13, 2010

7:30 AM - 11:30 AM Flower Arrangement and Horticulture entries received and passed. Conservation exhibit installed

11:30 AM All entries close

12:00 PM Lunch and briefing of judges and clerks

1:00 PM - 4:00 PM Judging all Divisions and awards placed

4:00 PM - Flower Show Evaluation

5:00 PM - Preview of THE STATE OF THE GARDEN open to Annual Meeting attendees.

Saturday, May 15, 2010

7:30 AM - 8:00 AM Refreshing and maintenance of exhibits

8:00 AM - 7:00 PM THE STATE OF THE GARDEN open to Annual Meeting attendees

9:00 AM - 5:00 PM THE STATE OF THE GARDEN open to the public

7:45 PM - 11:00 PM - All entries removed

FLOWER SHOW COMMITTEE

CHAIRMAN

Pat Lazor
palazordesign@aol.com

FLOWER ARRANGEMENT

Marty Van Allen
mwvanallen@hotmail.com

HORTICULTURE

Mary Kent
Maryk612@hotmail.com
Susan Deeks
susandeeks@aol.com
Katie Heins
Froglady57@aol.com
Elizabeth Lilleston
elizabethlilleston@gmail.com

PHOTOGRAPHY

Darlene Kasten
dkas@comcast.net

CONSERVATION

Carol Critchlow
carolthepainter@gmail.com

PASSERS, JUDGES, CLERKS

Tucker Trimble
tjtrimble@aol.com

AWARDS

Bonnie Lundberg
binnibin@aol.com

HOSPITALITY

Hope Hazen
hopehazen@aol.com
Twinkle Tong
dpttwink@aol.com

SCHEDULE

**Darlene Kasten, Mary Kent,
Pat Lazor, Marty Van Allen**

SIGNAGE

Jane McKnight
janem257optonline.net

STAGING

Alice Cutler
adcutler@yahoo.com
Debra Chambliss
djrcnj@aol.com

GARDEN CLUB OF AMERICA RULES

1. Please carefully read and follow the timetable for exhibitors, GCA flower show rules, general information and division guidelines.
2. All plant material must be correctly identified with the botanical and common names, if possible. *The RHS Index of Garden Plants* and *The AHS A-Z Encyclopedia of Garden Plants* are the accepted references and will be available at the show.
3. The Garden Club of America expects all exhibitors to be aware of the need to promote conservation of endangered and threatened plants. Plants collected in the wild and listed as endangered by New Jersey's Natural Heritage Program may not be exhibited in any flower show sponsored by a GCA club. Cultivated plant material listed by the New Jersey Natural Heritage Program may be exhibited if accompanied by a typed card stating that it has not been collected from the wild and giving information concerning its cultural requirements and methods of propagation. A list of New Jersey threatened, endangered and locally invasive species is available upon request from the Horticulture Chairman, and will be available at the show and online at: <http://plants.usda.gov>
4. Plant material showing evidence of insects or disease must be removed immediately from the exhibition area at any time during the show.
5. All entries in the flower arrangement and horticulture divisions must include fresh and/or dried plant material. Fresh plant material must be in water or conditioned in such a way as to remain in pristine form while on exhibition. An entry not maintained in show condition may have its award removed.
6. Locally invasive plants, diseased plant material, artificial plant material, live animals (including fish), taxidermy, natural birds' nests and protected sea life, are not permitted

GENERAL INFORMATION

1. The horticulture and photography divisions are open to all GCA club members, including provisionals, and professionals in their discipline. The flower arrangement division is open by invitation, to GCA club members who have never exhibited at a Garden Club of America Annual Meeting Flower Show.
2. Registration is required for all classes, with the exception of Horticulture Division II, Classes: 1, 2, 3, 6, 7, 8 and 9. Registration forms are provided at the back of the schedule. Classes will be filled in the order registration forms are received according to the postmark/fax/email date.
3. While The Garden Club of America, sponsoring Zone IV garden clubs, and Hilton East Brunswick will exercise due caution in safeguarding exhibits, responsibility for damage, loss or personal injury cannot be assumed.
4. Any clarification or change in the rules, as originally stated in the schedule, shall be communicated promptly in writing by the division chairman to all exhibitors in the class and at the show to the judges and the passing committees.
5. An entry card must accompany each entry. Entry cards will be e-mailed in advance of the show by the division chairmen. Information required on the entry card must be completed in black waterproof ink or typed and returned by mail or e-mail to the division chairmen by the required deadline.
6. The passing committee must pass each entry before an exhibitor may leave the show area. The passing committee reserves the right to refuse any entry that does not conform to the schedule. The exhibitor has the option of correcting the entry, if time permits. If not corrected, the entry cannot be judged, but may remain in place, marked "For Exhibition Only". The judges may not disqualify any entry passed by the passing committee unless evidence of insect infestation or disease is identified.
7. Once an entry is passed, the exhibitor(s) must immediately leave the exhibition area. A passed entry may not be touched again until after judging and then only to carry out necessary maintenance.

8. Only participating judges, clerks, flower show committee chairmen and division chairmen will be allowed on the floor during judging.
9. All containers and accessories must be inconspicuously labeled with the exhibitor's name.
10. All exhibits must remain in place and in show condition until May 15, 2010 at 7:45 PM.
11. A novice is an exhibitor who has not won a first place ribbon, in the division entered, at a GCA or GCA Major Flower Show Only an individual novice exhibitor is eligible to receive the Sandra Baylor Novice Award or the GCA Novice Award. A novice exhibitor will be identified by a colored dot placed on the top of the entry card, following the initial judging.

DIVISION I

FLOWER ARRANGEMENT GUIDELINES

1. Please carefully read and follow The Garden Club of America rules and general information as well as the timetable for exhibitors.
2. An exhibitor is permitted only one entry in the flower arrangement division. The exhibitor under whose name(s) it has been registered must arrange the entry. All participants must be listed. Only listed exhibitors may be on the show floor at the time of entry.
3. If forced to withdraw, an exhibitor must notify the division chairman and class consultant as soon as possible.
4. All arrangements must be executed at the show; complex components requiring extensive time for construction may be prefabricated and assembled at the show.
5. Mechanics should not be visible unless functioning as an integral part of the design.
6. Although permitted, the use of cut fruits and vegetables is discouraged and should be undertaken only with proper treatment to prevent spoilage.
7. Anything not prohibited in The Garden Club of America rules, flower arrangement division guidelines, or individual class descriptions is permitted.
8. A statement of intent is optional and must be submitted with the entry card. The statement must be 25 words or fewer, typed or printed in waterproof ink on a 4"x 6" white, unlined card.
9. Staging information and pertinent paint samples will be sent to each registered exhibitor.
10. Judging will be based on the principles of design: balance, contrast, dominance, proportion, rhythm and scale; and the elements of design: color, form, light, line, pattern, size, space, and texture, as well as creativity, distinction, conformance to and interpretation of the class and schedule.

DIVISION I

FLOWER ARRANGEMENT CLASSES

Class 1 **FIELD** 6 Entries

A design staged on a pedestal.

Class Consultant Marty Van Allen <mwvanallen@hotmail.com>

Class 2 **FLOWER** 6 Entries

A design staged on a pedestal.

Class Consultant Marty Van Allen <mwvanallen@hotmail.com>

Class 3 **FOREST** 6 Entries

A design staged on a pedestal.

Class Consultant Pat Lazor <palazordesign@aol.com>

Class 4 **FRUIT** 6 Entries

A design staged on a pedestal.

Class Consultant Pat Lazor <palazordesign@aol.com>

DIVISION II

HORTICULTURE GUIDELINES

1. Please carefully read and follow The Garden Club of America rules and general information as well as the timetable for exhibitors.
2. Entries must have been owned and grown by the exhibitor for a minimum of three months, unless otherwise stated in the schedule. Entries eligible for the Catherine Beattie Medal and/or the Clarissa Willemssen Horticulture Propagation Award must have been in the possession of the exhibitor for at least six months and will be identified by a green dot on the entry card.
3. An exhibitor may submit one entry per class
4. All entries propagated by the exhibitor must be so identified with the method and relevant date(s) of propagation on the entry card.
5. Container-grown plants are to be exhibited in containers that are clean, unobtrusive and compatible with the exhibit. Terracotta-colored clay or terracotta-colored plastic pots are preferred. Disguised double potting and top dressing are permitted; top dressing must not float when watered. Mats or saucers must be used.
6. Containers are measured at the diameter or the diagonal of the inside rim.
7. Exhibitors are to provide clear, non-etched glass containers and wedging material for all cut specimens. Clear plastic wrap may be used as wedging material.
8. Discreet staking is permitted where necessary. Compatible saucers are suggested for potted specimens.
9. The Committee will water the exhibits if instructed to do so in writing.
10. A key card (diagram or plant list) is required when multiple species or cultivars are exhibited in the same container. Key cards and diagram must be a 4"x 6", white, unlined card and completed in black waterproof ink or typed. An accompanying photograph with identifying numbers may be used. Cards must be encased in plastic.

11. Inquiries concerning the Horticulture Classes 2, 3, 4, and 5 should be directed to Susan Deeks, <susandeeks@aol.com> or (973) 267-6757. Inquiries concerning all other classes should be directed to Mary Kent, <maryelk612@hotmail.com> or (908) 232-1566.
12. Registration forms for classes 4, 5, 10 and the Herbarium Educational Exhibit are to be sent to: Mary Kent
857 Winyah Ave.
Westfield, NJ 07090

DIVISION II

HORTICULTURE CLASSES

Class 1 Challenge: The New Jersey State Tree Unlimited Entries

Quercus rubra, red oak grown from seed distributed by Zone IV Horticulture Chairmen. Plants are to be displayed in a 3.75" x 9.5" tree pot (# TPOT9 short one) from Stuewe & Sons Inc. Pots may be ordered at <http://www.stuewe.com>. This class is open to all members of Zone IV GCA clubs. Propagation information must be written on a 4" x 6" white, unlined card.

Classes 2 - 3 Jersey Fresh Unlimited Entries

A fruit and/or vegetable grown from seed exhibited in a clay or clay colored container not to exceed 8" in diameter. Seeds are available from Thompson & Morgan at <http://www.tmseeds.com>. Propagation information must be written on a 4" x 6" white, unlined card.

2. *Lycopersicon esculentum* 'Gardener's Delight'
common name: 'Gardener's Delight' tomato

3. *Pisum sativum* 'Meteor'
common name: 'Meteor' Pea

Classes 4 - 5 Family Farm 12 Entries in each Class

A single parent plant and a single propagated offspring are to be exhibited separately in compatible containers not to exceed 12" in diameter. Propagation information must be written on a 4"x 6" white, unlined card. Registration required

4. Parent plant owned by the exhibitor for 3 or more years.
5. Parent plant owned by the exhibitor for less than 3 years.

Class 6**Buy Local**

Unlimited Entries

Three or more rooted, edible plants of the same species or different species or cultivars in a container of the exhibitor's choice not to exceed 18" in any direction. Propagated plants are preferred but not required. Plants propagated by the exhibitor should be noted on the entry card. There are no requirements for length of ownership in this class. A 4"x 6" white, unlined key card is required.
Scale of points: 75% horticultural merit, 25% artistic merit.

Classes 7 - 9**Native Winners**

Unlimited Entries

A single cut branch/stem of any plant that has won the Montine McDaniel Freeman Medal or received Honorable Mention. The branch/stem may not exceed 24" in any direction and need not be in flower. The specimen is to be exhibited in a clear, non-etched glass bottle provided by the exhibitor. A list of the eligible plants accompanies the schedule.

7. Trees

8. Shrubs

9. Other

Class 10**Par**

12 Entries

An exhibit of outstanding horticultural merit which does not qualify for entry elsewhere in the horticulture division. Entries in this class must have been owned and grown by the exhibitor for a minimum of one year. Cut specimens, Orchids, or hanging baskets are not permitted. Containers may not exceed 12" in diameter/diagonal. Registration is required.

Herbarium**An Educational Exhibit**

Unlimited Entries

Any member of a GCA club is invited to submit an Herbarium for an educational display not to be judged. Refer to *The Real Dirt* No. 6, Fall 2006. Additional information is also available on the internet. Registration is required.

DIVISION III

1. Please carefully read and follow The Garden Club of America rules and general information as well as the timetable for exhibitors.
2. An exhibitor may make only one entry. Photography registration forms must be received by February 20, 2010. Registration will be accepted in the order of postmark/fax/email date. No telephone entries will be accepted. Registration will be confirmed with an entry card.
3. If forced to withdraw, an exhibitor must find a substitute unless there is a waiting list for the class. The division chairman and the class consultant must be notified immediately of any changes.
4. Photographs that have won first place in a GCA Major or GCA Flower Show may not be entered in competition again. A photograph that was previously entered and did not place first may be entered again if the image is altered and newly printed.
5. Each photograph must entirely be the work of the exhibitor, under whose name it is entered. Matting, mounting and printing may be done professionally.
6. Any manipulation at the time of exposure, in the darkroom, by computer, or in the printing process is allowed in all classes and must be solely the work of the exhibitor. This includes cropping of image, enhancement for color or clarity, removal of a part of the image, combining images, or distorting the original subject.
7. All photography entries are limited to subjects outlined in the purpose of The Garden Club of America such as horticulture, flower arrangement, gardens/landscapes, conservation/the environment, historic preservation and civic improvement.
8. All photographs must include plant material.
9. If plant material in the image is identifiable, the common and botanical name(s), if possible, are required on the entry card and on the back of the mount.

10. Glass and framing are not permitted.
11. Photographs must be mounted on a material of the exhibitor's choice and over-matted with a total perimeter dimension not to exceed 50". The color of the mat board and surface finish of the photograph are the choice of the exhibitor.
12. Photography will be staged on a medium brown cloth background.
13. Each entry must be labeled on the back of the mount, with the exhibitor's name, garden club, zone, address, phone number, email and class entered. The top of the photograph must be indicated.
14. Advance registration is required by using the registration form at the back of the schedule. Exhibitors will be notified if accepted or not at the time of registration. Entries are limited to a total of 35 photographs.
15. Photographs must be received no later than April 10, 2010. Entries must be sent via United Parcel Service (UPS) to Division III Chairman, Darlene Kasten, 295 Midway Avenue, Fanwood, NJ 07023 and must include a completed entry form. Receipt of photograph(s) will be acknowledged and an entry form for each photograph will be sent.
16. If a photograph entry is to be returned, the exhibitor must provide a self-addressed return envelope with a pre-paid United Parcel Service (UPS) return label or US Postal Service postage. Protective packing material is suggested.
17. All photographs will be passed by the photography committee to verify that class specifications have been met. If a photograph is not passed, the exhibitor will be notified and allowed, if time permits, to send a replacement photograph.
18. Only the photography committee may reclassify an entry but only with the permission of the exhibitor. The photography committee and the judges may subdivide a class.
19. The recommended scale of points by which the classes are to be judged.

Creativity	30	Distinction	15
Composition	25	Interpretation of the Theme	10
Technical Merit	20	Total	100

DIVISION III

PHOTOGRAPHY CLASSES

CLASS 1 Farm – Color

7 entries

Class Consultant: Liz Ellwood
lellwood1@aol.com (732) 842-7945

CLASS 2 Field – Color

7 entries

Class Consultant: Barbie Bromley
ebromley@gmail.com (609) 466-0122

CLASS 3 Flower – Color

7 entries

Class Consultant: Katie Downes
katherinedownes@msn.com (201) 567-7891

CLASS 4 Forest – Monochrome

7 entries

Class Consultant: Page Kidder
(201) 567-7831

CLASS 5 Fruit – Color

7 entries

Class Consultant: Penny Thomas
edtmbt@attglobal.net (609) 924-9042

DIVISION IV
CONSERVATION EXHIBIT

The Integrated Garden

Designing your property using flowers, vegetables and native plants for a border. No mower needed.

GARDEN CLUB OF AMERICA FLOWER SHOW AWARDS

GCA Flower Show Awards described below have been applied for and will be presented if merited.

The **Harriet DeWaele Puckett Creativity Award** may be awarded to members of GCA clubs or non-members in recognition of a uniquely skillful and creative response to an imaginative schedule. It will be given for an innovative and interpretive entry, which although it abides by the principles of good design, goes beyond traditional period arrangement to whatever art form the arranger(s) chooses. The arrangement must have placed first, second, or third in the flower arrangement division of a GCA Flower Show. An entry in any challenge class is not eligible to receive this award. The award is not a substitute for Best in Show and will be given at the discretion of the judges.

The **Dorothy Vietor Munger Award** may be presented to members of Garden Club of America clubs in competitive flower arrangement classes at a GCA Flower Show. It is offered in recognition of creative work of outstanding beauty using predominantly fresh plant material. The arrangement must have placed first, second, or third. An entry in any challenge class is not eligible for this award. The award is not a substitute for Best in Show and will be given at the discretion of the judges.

The **Sandra Baylor Novice Award** may be given at a GCA Major or a GCA Flower Show to an exhibitor who is a member of a GCA club and who has never won first place in the flower arrangement division of a GCA or a GCA Major Flower Show. It shall be awarded for a unique and skillful response to the schedule. An individual novice exhibitor placing first, second, or third in any competitive class, including challenge classes, is eligible for this award.

The **Catherine Beattie Medal** is to be awarded for a horticulture entry distinguished by its vibrancy, prime condition, and perfection of grooming. It must have been grown by the exhibitor for at least six months. The medal may be awarded for a single plant, collection of plants, container garden, or cut specimen, but only if there is an exhibit worthy of the honor. It may be awarded to members of GCA clubs only; individual, joint, and club entries are eligible. The award should not be considered as a substitute for Best in Show. Qualified entries should be so identified by a green dot placed on the entry card. The medal may not be awarded to the same exhibit more than once; however, offspring of a Beattie winner are eligible to receive the award.

The **Clarissa Willemsen Horticulture Propagation Award** is to be awarded for a horticulture entry distinguished by its prime condition, flawless grooming and difficulty of propagation. The entry must have been propagated and grown by the exhibitor for at least six months. The Horticulture Propagation Award may be given for a single rooted plant or a collection of rooted plants. The dates and method of propagation must be recorded on the entry card. The entry must have placed first, second or third at a GCA Flower Show. The award may not be given to an exhibit more than once.

The **Rosie Jones Horticulture Award** may be presented to a horticulture entry of exceptional visual appeal that reflects the spirit of growing with joy and enthusiasm and inspires others to propagate, grow, show and share horticulture. An exhibit that has been propagated by the exhibitor will be given special consideration but propagation is not a requirement. Perfection, while always desirable, is not a primary criterion. This award celebrates the ineffable joy inherent in the beauty and pursuit of horticulture. It could be the entry that would win the popular vote but not necessarily the Beattie or the blue ribbon. Its primary virtue shall be its exceptional and exuberant inspiration. It may be awarded at a GCA Flower Show and is to be judged by GCA judges.

The **GCA Novice Award** may be given at a GCA and a GCA Major Flower Show in the horticulture, photography and special classes divisions, to an exhibitor who is a member of a GCA club and who has never won first place, in the division entered, of a GCA or a GCA Major Flower Show. It shall be awarded to an individual novice exhibitor for an outstanding exhibit. The entry must have placed first, second or third.

The **Photography Committee Award** may be given to a member of a GCA club in recognition of creative and technical excellence in response to the theme of the schedule. The entry must have placed first, second or third.

The **Ann Lyon Crammond Award** may be presented at a GCA or GCA Major Flower Show to an outstanding educational exhibit, which best educates the public about gardens. Any educational exhibit which increases the appreciation of any aspect of plants, gardens, or landscape design may be considered for this award. The award may be given to GCA club members, non-members or other organizations.

The **Marion Thompson Fuller Brown Conservation Award** may be presented for an outstanding conservation exhibit at a GCA Flower Show. The award recognizes an exhibit of exceptional educational and visual merit, which increases knowledge and awareness of the environment. The exhibit should emphasize environmental concerns and may demonstrate conservation practices. Plant material may or may not be used and when appropriate, must be clearly identified. Protected material may be included if such materials are identified as protected and not collected in the wild. The award may be given to Garden Club of America clubs, club members, non-members or other organizations.

A **Best in Show**, to be selected from among the first place winners, may be awarded in each division.

A **Judges' Commendations** may be given to an entry, class, division, special exhibit or other aspect of the show that is of exceptional merit.

REGISTRATION FORMS

THE STATE OF THE GARDEN
DIVISION I Flower Arrangement Registration Form

Please complete the registration form
Registration Deadline: November 10, 2009

Send to: **PAT LAZOR** palazordesign@aol.com

Please type or print using block letters.

Name: _____ Garden Club/Zone _____

Address: _____

Tel: _____ E-mail _____

Co-Exhibitor(s) _____

1st choice Class Number Class Title _____

2nd choice _____

Novice? Yes No (individual exhibitor only) Date: _____

THE STATE OF THE GARDEN

DIVISION II Horticulture Registration Form
Registration is not required for cut specimen classes. List classes, if applicable.

Please complete one registration form per entry
Registration Deadline: April 12, 2010

Send to: **MARY KENT** maryelk612@hotmail.com

Please type or print using block letters.

Name: _____ Garden Club/Zone _____

Address: _____

Tel: _____ E-mail: _____

1st choice Class Number Class Title _____

2nd choice _____

Novice? Yes No (individual exhibitor only) Date: _____

THE STATE OF THE GARDEN

DIVISION III Photography Registration Form

Please complete one registration form per entry

Registration Deadline: February 20, 2010

Send to: **DARLENE KASTEN** **dkas@comcast.net**

Please print using block letters.

Name: _____ Garden Club/Zone _____

Address: _____

Tel: _____ Fax: _____ E-mail: _____

Class Number

Class Title

1st choice _____

2nd
choice _____

Novice? Yes No

Date: _____

DIRECTIONS TO HILTON EAST BRUNSWICK

Three Towers Center Boulevard

East Brunswick, NJ 08816

(732) 828-2000

From NJ Turnpike North and South

New Jersey Turnpike to Exit 9. After the toll stay right and go to Route 18 North.

Stay to the far right side of Route 18 North.

Go approximately 200 yards and make your first right.

At the stop sign make a right onto Tower Center Boulevard.

Make a left at the traffic light into the hotel driveway.

From Route 18 North

Follow Route 18 North past the New Jersey Turnpike entrance in East Brunswick.

Turn right at the first light after the turnpike entrance.

This is Tower Center Boulevard.

From Route 18 South

From Route 18 South, take Route One North (Newark) exit.

Do not merge on Route One. Stay in ramp lane and make the first right following the signs to Route 18 North.

Go approximately 150 yards to the fork in the road and bear left (following the signs for Tunison Road/New Jersey Turnpike).

Go through the traffic light and make a right onto Burnet Street (follow signs for the New Jersey Turnpike).

Go through the traffic light and make a right onto Burnet Street (follow signs for the New Jersey Turnpike).

Proceed approximately $\frac{1}{4}$ mile to the traffic light and make a left into the hotel driveway.

From Interstate 287

From Route 287, take the New Jersey Turnpike to Exit 9.

After going through the toll, stay right and get on Route 18 North.

Go approximately 200 yards and make your first right.

At the stop sign, go right onto Tower Center Boulevard.

Make a left at the first traffic light into the hotel driveway.

LOGISTICS

If you require help carrying your exhibits to the exhibition area of the hotel, please go to the loading docks behind the hotel.

Direction to East Brunswick Hilton Loading Docks

From Route 18 North:

- Take Route 18 North towards East Brunswick. Pass the New Jersey Turnpike entrance.
- At first traffic light, make a right onto Tower Center Blvd.
- At the next light, make a left and look for the Hilton Delivery Sign on the left
- Turn at the Hilton Delivery Sign and follow to the LARGE loading Dock with (2) Bays

From Route 18 South:

- Take Route 18 South until you pass the hotel (which is on the left-hand side) and the New Jersey Turnpike entrance *Note-No left turns allowed at traffic light.
- After passing the hotel you will make a right at the very next light (Eggers Street) Follow signs for the U-turn to Route 18 north.
- Proceed on Route 18 North and pass the NJ Turnpike entrance again.
- At the first traffic light, make a right onto Tower Center Blvd.
- At the next light, make a left and look for the Hilton Delivery Sign on the left
- Turn at the Hilton Delivery Sign and follow to the LARGE loading Dock with (2) Bays

From the New Jersey Turnpike (North or South):

- Take Exit 9 for New Brunswick
- After toll bear right onto Route 18 North
- Go up the ramp and make the first immediate right onto an unmarked service road. (Tower Center Complex)
- Proceed on Tower Center Blvd.
- Go through the next light and look for the Hilton Delivery Sign on the left
- Turn at the Hilton Delivery Sign and follow to the LARGE loading Dock with (2) Bays

